



VIVEKANANDA COLLEGE

East Udayrajpur, Madhyamgram, Kolkata-700129

NAAC ACCREDITED "A" GRADE INSTITUTION

(Affiliated under West Bengal State University)

The Department of Library

In collaboration with IQAC (Internal Quality Assurance Cell)

Organizes



14.09.2020

3 p.m. to 6

p.m. (IST)

ONE DAY NATIONAL WEBINAR ON "IMPACT OF SOCIAL MEDIA IN ACADEMIC LIBRARIES"

REGISTRATION LINK:

<https://forms.gle/NUVdSYb7C4p>

Social media plays a big role in present day society. The young generation can't even think their life without social media. So social media provides a great opportunity to the libraries to reach out to the young generation by using different social media platforms. Instead of thinking social media as competitor libraries can use it as a value addition. Librarians can convert the challenge of social media as opportunities.

Organizing Committee:

Chief Patron:

Dr Chandan Kumar Chakraborty
(Principal)

Joint Conveners:

Dr Rimi Roy
(Convenor and IQAC Coordinator)

Dr Priyanka Dutta

Organizing Secretary:

Dr Paromita Pathak

Organizing Committee

Ms Madhumita Jana

Ms Puja Ghosh

Inaugural Speech



Prof. Basab Chaudhuri

Vice-Chancellor

West Bengal State University

SPEAKER



Sri Apurbojyoti Majumder

Assistant Librarian, Assam University, Silchar

SPEAKER



Dr Joydeep Chanda

Librarian, Gurudas College, Kolkata

Treasurer, Bengal Library Association

SPEAKER



Sri Ramkrishna Bhattacharjee

Librarian of Ramthakur College, Tripura.

E-Certificate will only be awarded to the participants who will submit feedback form

Programme Schedule

Session-1

Welcome Address:

3.00pm to 3.20pm

Inaugural Speech

Prof. Basab Chaudhuri

Vice- Chancellor

West Bengal State University (WBSU)

Convenor

➤ **Dr Priyanka Dutta**

Assistant Professor in Education

Chief Patron

➤ **Dr Chandan Kumar Chakraborty** (Principal)

Convenor and IQAC Coordinator

➤ **Dr Rimi Roy**

Session-2

3.20pm to 4.05pm

Name: **Sri Apurbojyoti Majumder**

Topic: "Social Media Approach: Academic Library Initiatives"

Session-3

4.05pm to 4.50pm

Name: **Dr. Joydeep Chanda**

Topic: "Library Publicity"

Session-4: - (Technical Session)

4.50pm to 6.00pm

Name: **Sri Ramkrishna Bhattacharjee**

Topic: Role of NIC with E-Granthalaya in ILMS

Session: 5

Vote of Thanks

Dr Paramita Pathak (Librarian, Vivekananda College)

Website: www.vivekanandacollegemmg.edu.in

Email ID:

vivekanandacglibrary@gmail.com

1) **Dr Rimi Roy** (9748527049/ 9830995919)

2) **Dr Priyanka Dutta** (8777844837)

3) **Dr Paramita Pathak** (9851979109)

Webinar Platform:

Google Meet and

Youtube Live

